

OPEN GYM PREMIER

ABOUT OGP

- Conceptualized 2009, launched 2011
- 75 full time employees, 75 part time
- National leader in tournaments, camps, club teams
- Headquarters in 90,000 sq. ft facility in Anaheim
- Satellite facilities in Oakland and Ladera Ranch
- Basketball and volleyball programming



VISIBILITY



550K monthly page views
150K unique page views
30K organic search
3 minutes - average time spent



175K email contacts
85 mobile contacts



50K basketball players
20K volleyball players



800K accounts reached
155K total followers
200K profile visits
80K interactions
800K impressions



FACILITIES

- Anaheim facility: 9 basketball / 12 volleyball courts
- Ladera facility: 8 basketball / 8 volleyball courts
- Oakland facility: 4 basketball courts



ANNUAL PACKAGES

FACILITY \$100,000

- Facility Signage
- Creative Marking Activation
- Title Event Sponsor
- Apparel Logo Placement
- Rotating Facility Digital Ad
- Social Media Campaign
- Flyers at Facility
- Dedicated Email Blast
- Website Feature
- Social Media Promotion
- Newsletter Logo
- Website Logo

EVENT \$50,000

- Title Event Sponsor
- Apparel Logo Placement
- Rotating Facility Digital Ad
- Social Media Campaign
- Flyers at Facility
- Dedicated Email Blast
- Website Feature
- Social Media Promotion
- Newsletter Logo
- Website Logo

PLATINUM \$25,000

- Rotating Facility Digital Ad
- Social Media Campaign
- Flyers at Facility
- Dedicated Email Blast
- Website Feature
- Social Media Promotion
- Newsletter Logo
- Website Logo

GOLD \$10,000

- Flyers at Facility
- Dedicated Email Blast
- Website Feature
- Social Media Promotion
- Newsletter Logo
- Website Logo

SILVER \$5,000

- Website Feature
- Social Media Promotion
- Newsletter Logo
- Website Logo



BRANDS

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